



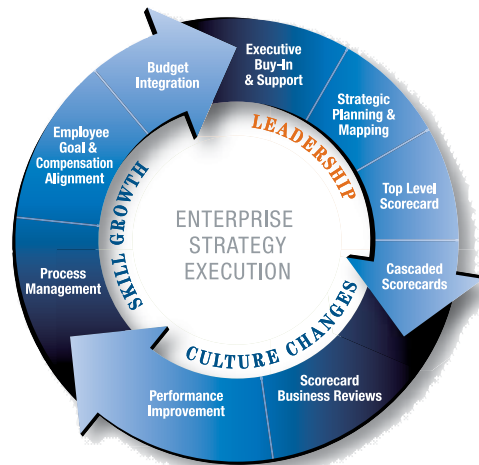
ActiveStrategy Healthcare Practice Group

CONSULTING & SOFTWARE TO CREATE, DEPLOY & AUTOMATE BALANCED SCORECARD OR DASHBOARD FRAMEWORKS

We are the glue between the formulation of strategy and real world execution.

The ActiveStrategy Healthcare Practice Group™ (HPG) provides world-class executive consulting, coaching, and enterprise software that helps hospitals and health systems execute strategy more effectively, providing better overall results and building toward Enterprise Strategy Execution.

Enterprise Strategy Execution *incorporates:*



- ✓ Strategy Maps
- ✓ Balanced Scorecards
- ✓ Strategic Dashboards
- ✓ Metrics/KPI Management
- ✓ Leading-Lagging Indicators
- ✓ Strategic Initiative Prioritization
- ✓ Six Sigma, P-D-C-A/P-D-S-A
- ✓ Process Management
- ✓ Employee Goals

A Comprehensive Approach

ActiveStrategy's HPG specializes in getting each client the results that matter to them, including improvements in financials, clinical outcomes, safety, patient satisfaction, physician satisfaction, and employee satisfaction. This requires a different combination of consulting services and software, customized to each client's needs and stage in the "strategy execution evolution."

Consulting Solutions

ActiveStrategy consulting engagements impart critical knowledge and techniques to your organization in focused, practical sessions. These can be as short as two days and are delivered by former in-the-trenches executives who know how to make these methodologies work. ActiveStrategy can accelerate results in all areas of Enterprise Strategy Execution.

A few examples of our Consulting Solutions:

- ✓ Organizational Assessments
- ✓ Strategic Planning Facilitation
- ✓ Scorecard/Dashboard Development & Deployment
- ✓ Selecting and Aligning Measures and Targets
- ✓ Scorecard-Based Business Review Coaching

"ActiveStrategy understands that the project is really more about the business culture than it is about software – it's changing the process by which we set goals, evaluate goals, identify tactics to address the shortfalls, and optimize opportunities."

— Senior Vice President, Kaiser Permanente

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CONTACT US TO LEARN MORE ABOUT CONSULTING & TRAINING SOLUTIONS

Software Solutions

Once organizations move beyond a few top-level Balanced Scorecards or dashboards, managing this type of performance framework with spreadsheets and manual documentation becomes incredibly laborious. ActiveStrategy Enterprise™ software addresses this need, allowing organizations to focus on performance, rather than on keeping spreadsheets up-to-date.

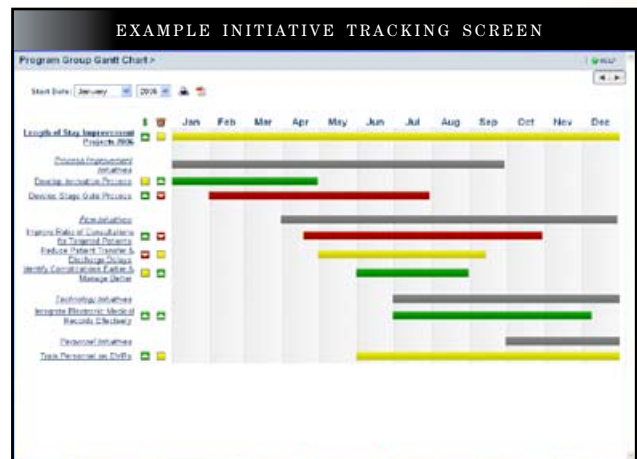
Deployed as an internal intranet web solution, ActiveStrategy Enterprise is used by an organization's real business users – not just analysts or decision support groups – to manage performance and drive results. ActiveStrategy Enterprise delivers customized web-based scorecards or dashboards and performance insights directly to the people who need them.



Targeted stakeholder objectives and critical measures – users simply click to drill down into the next level of detail and identify root causes of under performance.

ActiveStrategy Enterprise Software:

- ✓ Helps an executive team create, report, and actively review an executive Balanced Scorecard and Board-level dashboard
- ✓ Enables each Hospital function and unit to deploy linked scorecards to each level of management with aligned objectives, measures, and improvement initiatives
- ✓ Delivers personalized performance information to specific individuals, plus automatically alerts when updates are due
- ✓ Links strategic objectives all the way through to employee-level personal goals
- ✓ Manages process improvement projects affecting multiple areas with multiple owners



Easily monitor the progress of related initiatives or projects to ensure improvement efforts are on-track.

“Part of our Baldrige achievement is the recognition of the importance of continuous improvement, and with that in mind, we selected the consulting services and automation technology of ActiveStrategy to improve our strategic alignment and accelerate our speed of strategic execution.”

— President, SSM St. Mary's Health Center



Healthcare Practice Group

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