

## How ActiveStrategy Consulting Services, Training Offerings, and Software Align to the Malcolm Baldrige National Quality Award Criteria

Malcolm Baldrige National Quality Award Category	ActiveStrategy Consulting Services and Training Offerings	Feature(s) of ActiveStrategy Enterprise Software
1.0 Leadership	Mission, Vision and Values Development	Allows any user to view the organization's Mission, Vision and Values
2.0 Strategic Planning	Strategic Plan Development Strategy Map Development Balanced Scorecard Development Balanced Scorecard Cascading Business Plan Development Initiative/Action Plan Prioritization Initiative/Action Plan Development	Strategy Map (standard and custom) Balanced Scorecards Six Sigma Dashboards & multiple other Dashboard variations Ability to show Performance Projections Improvement Initiative and Program module
3.0 Customer and Market Focus	Voice of the Customer Workshop	Customer perception measure tracking & customer leading measure tracking
4.0 Measurement, Analysis and Knowledge Management	Business/Performance Review Training Business/Performance Review Facilitation Measure Development Workshop Setting Targets for Measures Workshop	Briefing Books Stoplight Charts Drill Down Business Reviews Action Items for Business Reviews Variance reports for measures Status reports for initiatives
5.0 Workforce Focus	Personal Goal Setting Workshop	Personal Goal Module for individual employees
6.0 Process Management	Process Management Training Six Sigma DMAIC Training (Green Belt) Lean or Lean Sigma Training	Process module with SIPOC, process map, and process measures Improvement Initiative and Program module
7.0 Results	Measure Development Workshop Setting Targets for Measures Workshop	Line, Bar, and many other graph variations with current data levels, trends, comparative data targets and other options like YTD, forecast, etc.