

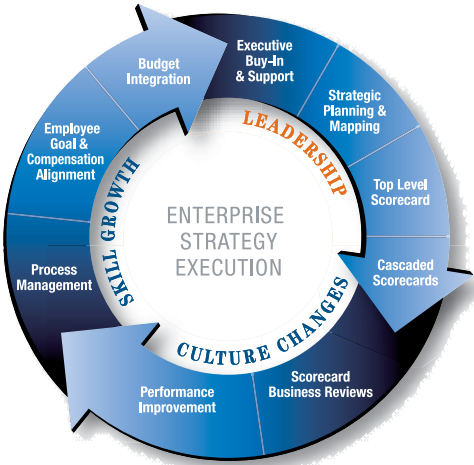


Active Strategy Government Practice Group

HELPING ORGANIZATIONS CREATE, DEPLOY & AUTOMATE BALANCED SCORECARD & DASHBOARD FRAMEWORKS

The ActiveStrategy Government Practice Group™ provides world-class executive consulting, coaching, and enterprise software that helps local, state, and federal agencies execute strategy more effectively, providing better accountability, increased visibility, improved focus, and overall results, while building toward Enterprise Strategy Execution.

**Enterprise
Strategy
Execution**
*is a performance
excellence framework
that incorporates:*



- ✓ Strategy Maps
- ✓ Balanced Scorecards
- ✓ Strategic Dashboards
- ✓ The President's Management Agenda
- ✓ Metrics/KPI Management
- ✓ Leading-Lagging Indicators
- ✓ Strategic Initiative Prioritization
- ✓ Six Sigma, P-D-C-A
- ✓ Process Management
- ✓ Employee Goals

A Comprehensive Approach

ActiveStrategy's Government Practice Group specializes in helping state, local, and federal agencies improve their overall results in the areas that are most critical to them, which may include improvements in operational efficiency, constituent outcomes, financial results, environmental impact, areas of compliance, employee satisfaction, or other areas based on specific performance gaps and improvement needs. This requires a different combination of consulting services and software, customized to each organization's needs and stage in the "strategy execution evolution."

Consulting & Training Solutions

ActiveStrategy consulting engagements impart critical knowledge and techniques to your organization in focused, practical sessions. These can be as short as two days and are delivered by former in-the-trenches executives who know how to make these methodologies work. ActiveStrategy can accelerate results in all areas of Enterprise Strategy Execution.

***A few examples of our
Consulting & Training Solutions:***

- ✓ Baldrige-Based Organizational Assessments
- ✓ Strategic Planning Facilitation
- ✓ Defining & Cascading 5-Year & Annual Goals or Objectives
- ✓ Scorecard/Dashboard Development & Deployment
- ✓ Selecting & Aligning Performance Measures & Targets
- ✓ Scorecard-Based Business Review Coaching
- ✓ Performance Improvement Methodologies Training

Software Solutions

Once organizations move beyond a few top-level Balanced Scorecards or dashboards, managing this type of performance framework with spreadsheets and manual documentation becomes incredibly laborious. ActiveStrategy Enterprise™ software addresses this need, allowing organizations to focus on performance, rather than on keeping spreadsheets up-to-date.

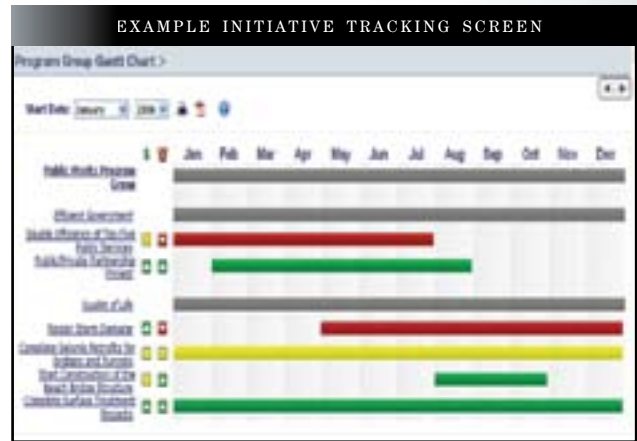
Deployed as an internal intranet web solution, ActiveStrategy Enterprise is used by an organization's real business users – not just analysts – to manage performance and drive results. ActiveStrategy Enterprise delivers customized web-based scorecards or dashboards and performance insights directly to the people who need them, including CEOs, city/county managers, executive teams, senior and middle management, and front-line employees.



Targeted stakeholder objectives and critical measures – users simply click to drill down into the next level of detail and identify root causes of under performance.

ActiveStrategy Enterprise Software:

- ✓ Helps an executive team create, report, and actively review an executive Balanced Scorecard and Board-level dashboard
- ✓ Enables each department or division to deploy linked scorecards to each level of management with aligned objectives, measures, and improvement initiatives
- ✓ Delivers personalized performance information to specific individuals, plus automatically alerts when updates are due
- ✓ Links strategic objectives all the way through to employee-level personal goals
- ✓ Manages process improvement projects affecting multiple areas with multiple owners



Easily monitor the progress of related initiatives or projects to ensure improvement efforts are on-track.

Mature deployments of ActiveStrategy Enterprise may be found at leading governmental organizations, as well as at multi-national Fortune 500 companies, leading healthcare systems, and non-profit organizations.

Contact us to schedule an online demo.

“There were two important reasons why we chose to work with ActiveStrategy. The first was how quickly we became comfortable with the expertise and experience of the ActiveStrategy team and the second was that their software seemed like it had been built to do exactly what we needed it to do.”

— Ray Scher, Assistant Director, Miami-Dade County Office of Strategic Business Management



Government Practice Group

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